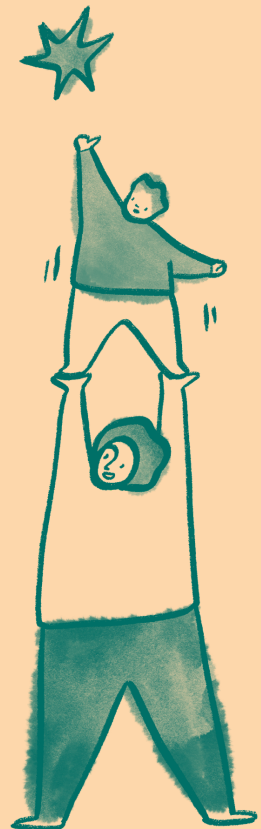


# Kinderland

## Mission Statement

AUS GEBORGENHEIT  
CHANCEN WACHSEN  
LASSEN – FÜR  
JEDES KIND



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## MISSION STATEMENT

### VISION

A life of safety and belonging,  
with real opportunities for the future for all children in Moldova and beyond.

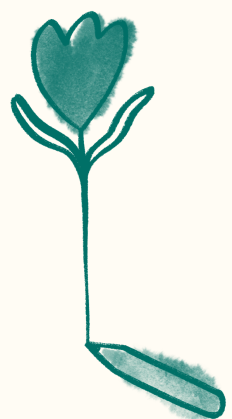
### MISSION

We empower children and youth in Moldova through relationships, respect, and reliability—with care, support, and encouragement.  
We listen, recognize potential, provide a sense of security, and—together with our partners—create safe spaces where they can thrive. To achieve this, we rely on trust and genuine connection. Only in this way can a child-friendly society emerge.

### CLAIM

**Fostering opportunities through a sense of security—for every child.**

Children can only reach their full potential when they feel safe, seen, and accepted. A sense of security is not merely an optional extra, but the foundation for development, learning, and self-confidence. By creating stable relationships and reliable spaces, we enable children to rise above their current circumstances—and develop real opportunities for the future.



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## VALUES

Our actions are based on clear principles that guide our daily work and shape how we collaborate. The following are particularly important to us in our collaborative culture:

### FOCUS ON CHILDREN

Children are at the heart of everything we do. Their well-being is our top priority. We consistently base our decisions on their needs, rights, and opportunities for development.

### RESPEKCT

We treat children, families, staff, and partners with respect and as equals. Respect is evident in the way we listen, in how we interact with one another, and in our acknowledgment of different life experiences.

### TRANSPARENCY

We act openly and transparently—toward our staff, program participants, partners, and supporters. Trust is built through clarity, honesty, and transparency in our actions.

### RELIABILITY

We stand by our word. We keep our promises. Through consistency and responsibility, we create a sense of security for children, families, and everyone involved.

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## MISSION STATEMENT

## PRINCIPLES OF OUR WORK

Our daily actions are guided by the following core principles:



### ENCOURAGE

We offer encouragement—through genuine listening, recognition, and a focus on what is possible.

Our work and communication are supportive, not judgmental.  
We create spaces where trust can grow—in oneself, in others, and in one's own future.

### CONNECT

We bring people, resources, and perspectives together.  
We build bridges between children, families, professionals, local systems, and supporters.  
Because lasting impact isn't achieved alone, but through collaboration and strong networks

### DESIGN

We actively participate, contribute ideas, initiate processes, and support change.  
Our approach is not one of passivity, but of responsibility and proactive shaping.  
Where systems reach their limits, we work with local people to develop new solutions.



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THAT'S WHAT MAKES US SPECIAL

## STRENGTHENING FAMILIES

We empower children within the context of their family reality. We create spaces where relationships, trust, and safety can flourish—together with families and local caregivers. This fosters stable networks that support and nurture children's development and resilience.

## BUILDING RELATIONSHIPS

We work as equals and with reliability. Our support is relationship-oriented, committed, and approachable. We accompany children and their families continuously—as reliable companions through their shared journey of growing up. In this way, relationships become bridges that build trust, provide security, and make development possible.

## FOSTER COMMUNITY

We work where children live—in the environment that shapes them. Together with local partners, we create solutions that arise from genuine dialogue. In this way, community becomes a supportive network that provides security and has a lasting impact. In this way, relationships become a bridge that builds trust, provides security, and enables development.





Donation Account:  
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